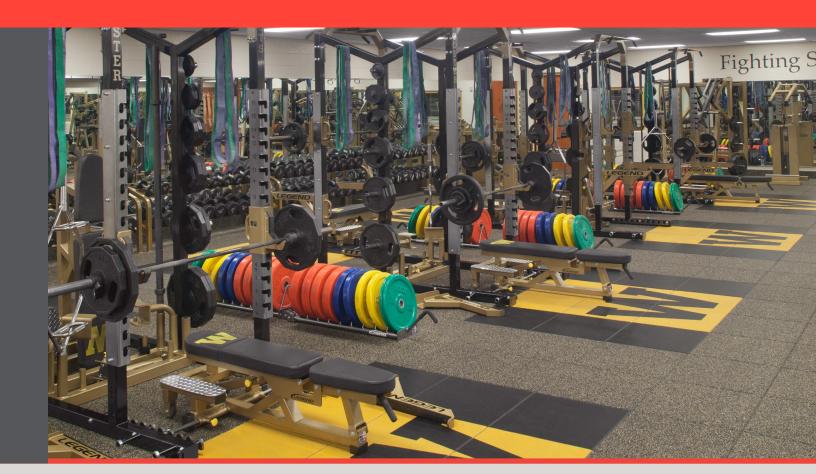
Case Study

Wooster College



Details

Location: Wooster, OH

Products Installed:

Performance UltraTile - 4,000 SF

Project Needs

- Quality
- Performance
- Pricing
- Warranty

Product Benefits

- Sustainable
- Simple to Install
- Attractive
- Durable
- Ergonomics



Wooster College Weight Room is State-of-the-Art

Wooster College, located in Wooster, O.H., is known as America's premier college for mentored undergraduate research. Wooster, along with Princeton, are the only two schools to make U.S. News & World Report's list of schools with outstanding undergraduate and research opportunities and senior capstone programs for 10 consecutive years.

With such a prestigious reputation, it's no surprise Wooster wanted a superior surface when it came time to upgrade the flooring in its original weight room in the student recreation center. "It was really inadequate," said Cougar Midlam of Legend Fitness, a manufacturer of professional strength equipment based in Tennessee that supplied 4,000 square feet of Basic Fit Performance UltraTile for the project. "Their flooring and equipment was not what you needed to train athletes at a D-3 school," said Midlam.

Midlam recommended Ecore Athletic's Basic Fit Performance UltraTile® to Wooster, after installing the same floor in the weight room at Tennessee Tech University. "It's a great surface, because instead of putting in separate lifting platforms, you can install the Performance UltraTile without platforms," said Midlam. "You just designate the lifting platform area in and in front of the lifting cage. What we did at Tennessee Tech was so spectacular and functional that everyone who sees it wants it." This was the case with Wooster.

Performance UltraTile is designed with a patented "Ultra" wear layer to provide unlimited design options. "We have received nothing but rave reviews on the whole thing," said Midlam.

The weight room at Wooster is located directly across the hall from

the Scot Center, the college's new 123,000-square-foot student recreation and athletic facility.

For a school that is so committed to excellence, it was no surprise that this project was a resounding success. "From a project standpoint, there is almost never enough money to do what you want to do," said Midlam. "There was a Booster Club, and they made sure nothing was skimped.

Usually, in a weight room, something gets short changed; but, that didn't happen here. In every case, they were cautious and wanted to know what and why, but they came up with the funds to do this right. It was really a dream project. What we put in, I am very proud of."

