

PVT vs. LVT



What is PVT?

PVT = Performance Vinyl Tile

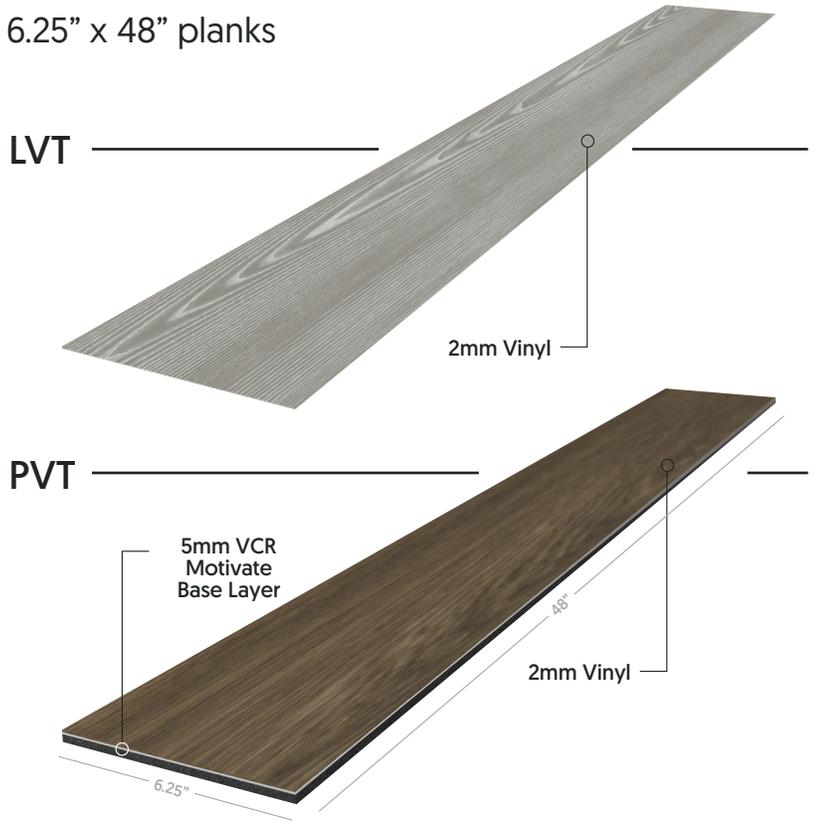
7mm [2mm vinyl + 5mm VCR] x 6.25" x 48" planks



PVT is MORE than just LVT.

It's LVT that **Per**forms [hence the P instead of the L]. Don't get confused though, PVT is still high-end. In fact, it performs so well, we believe it's the **best** vinyl tile product on the market. It's everything LVT is with 5mm of VCR that provides unparalleled performance.

See below for the specific applications and characteristics where PVT outperforms LVT.



Applications

● Good ●● Better ●●● Best

	Group/Dance	Spin	Yoga	Cardio	Senior Care	Offices
PVT	●●●	●●●	●●●	●●●	●●●	●●●
Rigid LVT	●	●●	●	●	●	●
2mm LVT	●	●●	●	●●	●	●●
	Therapy/Rehab	Living Spaces	K-12	Retail	Public Spaces	Clinical/Labs
PVT	●●●	●●●	●●●	●●●	●●●	●●●
Rigid LVT	●	●●	●	●●	●●	●
2mm LVT	●	●●	●●	●●	●●	●

	 Ease of Repair	
PVT	★ ★ ★	With PVT, if a floor gets damaged, you can replace one tile in minutes rather than “unclicking” all of the LVT in your space just to replace that one damaged tile! PVT is similar glue down LVT when it comes to the ease of repair.
Rigid LVT	★ ☆ ☆	
2mm LVT	★ ★ ☆	
	 Ergonomics	
PVT	★ ★ ★	Walking (or standing) on most LVT is like walking directly on the subfloor; which in a lot of cases is concrete. Concrete provides no force reduction and too much energy restitution, which drives all of the negative energy/stress of a step back into your body. With PVT, the 5mm vulcanized composition rubber base layer reduces the force in each one of your steps and returns the useful energy to propel you forward.
Rigid LVT	★ ☆ ☆	
2mm LVT	★ ☆ ☆	
	 Acoustics	
PVT	★ ★ ★	5mm of vulcanized composition rubber provides considerable noise reduction. Since PVT is made with Ecure’s patented itsTRU™ technology, there’s no need for installing a sound control underlayment onsite because PVT already achieves an IIC rating of 56!
Rigid LVT	★ ☆ ☆	
2mm LVT	★ ☆ ☆	
	 Safety	
PVT	★ ★ ★	When it comes to safety, PVT outperforms all types of LVT. Falling on Rigid LVT is like falling on laminate or hardwood, and falling on 2mm LVT is like falling on 2mm sheet vinyl. Vulcanized composition rubber provides higher force reduction and it’s why we incorporate it in every product we manufacture. With PVT, your surface will absorb approximately 10.6% of the force of impact, instead of your body absorbing almost 100% of that impact.
Rigid LVT	★ ☆ ☆	
2mm LVT	★ ☆ ☆	
	 Installation	
PVT	★ ★ ☆	Don’t waste your time locking together hundreds of tiles that don’t always click right the first time, and don’t waste your time installing a sound control underlayment. Ecure’s PVT tiles lay right into the glue and have the sound control underlayment fusion bonded to the plank at the factory using patented itsTRU™ technology! You may also be thinking, what does a performance product like this cost? Well, we’ve done the math and the average cost of material and installation of these products is comparable, so you’ll pay the same price but get way more performance!
Rigid LVT	★ ★ ☆	
2mm LVT	★ ★ ☆	
	 Cost of Ownership	
PVT	★ ★ ★	PVT tiles are quick and easy to install, difficult to damage, replaced quickly, require no additional sound control underlayment, and much more. With PVT, you’ll be saving time and money throughout the life of the product.
Rigid LVT	★ ☆ ☆	
2mm LVT	★ ★ ☆	
	 Durability	
PVT	★ ★ ★	Because of the vulcanized composition rubber [VCR] fusion bonded to every tile, PVT is tougher and lasts longer than your typical LVT products. VCR inherently wants to return to its original shape and form, and it does not break down over time. PVT also features a 21 mil commercial grade wear layer that will withstand heavy foot traffic.
Rigid LVT	★ ★ ☆	
2mm LVT	★ ☆ ☆	