

Case Study

# Concordia University



## Details

Location: River Forest, IL

Products Installed:

Basic Fit - 1,515 SF

Performance UltraTile® Higher Ed - 3,375 SF

Performance UltraTile® Prep School - 160

SF Performance UltraTile® - 160 SF

*(Custom Logo Red and Yellow)*

## Project Needs

- Variety in Surfaces
- Durable

## Product Benefits

- Sustainable
- Color and style options
- Easy to maintain

ecore™

Athletic

# Concordia University Fitness Facility Offers Training & Wellness Opportunities

Located in Riverside, Ill., Concordia University near Chicago is an institution rooted in Christian heritage. It offers more than 100 undergraduate and graduate programs in arts & sciences, business, and education. In addition to its extensive academic offerings, the University also has a substantial athletic presence, boasting 14 varsity sports teams.

In November of 2013, Concordia University underwent a significant renovation to its Fitness Facility, designed to be used by the whole community, including students, staff, and athletes. The weight equipment and track were designed specifically with athletics in mind. Given the importance of strength and conditioning in the overall training regime of collegiate athletes, the University realized it was time to make upgrades.

The design of the new facility called for some dramatic changes. The previous space was a pool facility that was then converted to a fitness facility, and the space was significantly expanded.

Erin Masters, an interior designer at Holabird & Root, the firm hired to design the new fitness center, noted that durability and

maintenance are two main considerations when deciding on flooring for fitness areas, especially those used by collegiate sports teams. In addition to withstanding the frequency of dropped weights, the floors needed to be easy-to-clean for maintenance purposes. With those considerations in mind, Spartan Surfaces, the company heavily involved in the flooring selection, suggested Ecore. The Ecore Athletic family of products proved to be a great fit for the project, because these surfaces are both durable and easy to maintain. Ecore Athletic flooring also comes in a variety of colors, sizes, and thicknesses, which was an added bonus for designers at Holabird & Root.

With regard to durability, the designers at Holabird & Root specified Performance UltraTile® in the weight lifting and equipment areas, because this flooring could withstand the frequency of dropped weights. 3,375-square-feet of Performance UltraTile was installed in the weight lifting and equipment area, 160-square feet

of Performance UltraTile was installed in the weight rack area, and another 160-square-feet of Performance UltraTile (Custom Logo with Red and Yellow) was installed under weight racks. Masters noted the custom red and yellow water jet logo, featuring the University's cougar mascot, "turned out beautifully."

Designed with a patented "ultra" wear layer on a molded base to provide unlimited design options, Performance UltraTile is ideal in weight rooms, because it offers enhanced shock absorption against impact in weight drops.

On February 26, 2014, the University hosted a dedication to showcase its new and innovative fitness facility. Featuring state-of-the-art equipment, flat-screen TVs, and high-quality, durable surfaces, the University was proud to introduce the space to its athletes, students, faculty, and staff.

